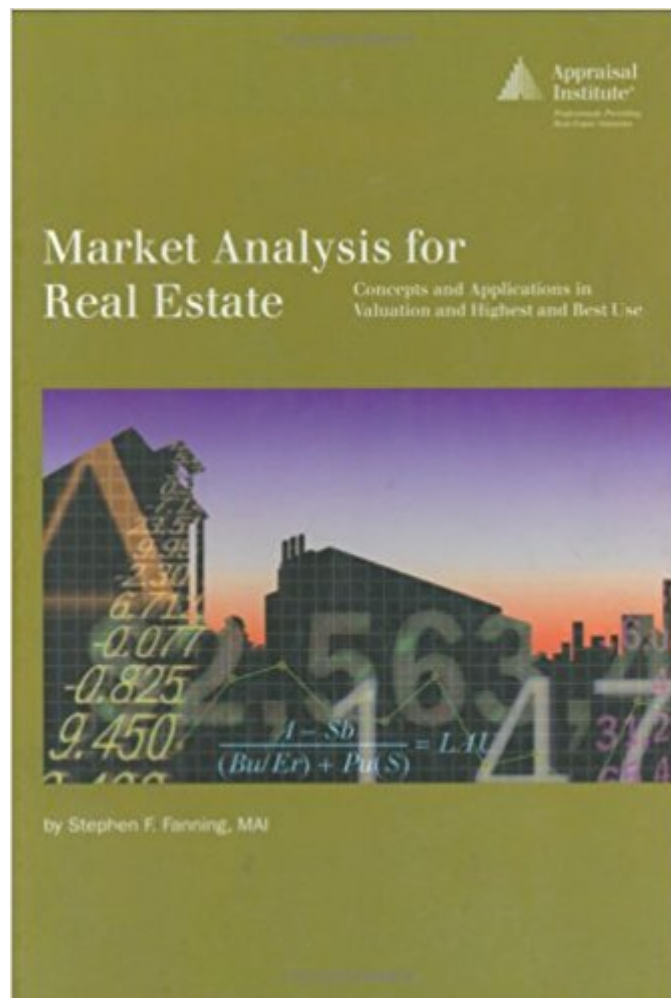




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# Market Analysis For Real Estate: Concepts And Application In Valuation And Highest And Best Use



## Synopsis

This insightful text explores the essential, and often overlooked, role of market analysis in real property valuation. The text introduces a six-step process for market analysis and presents simplified market and marketability analysis techniques for use in appraisals and complex, stand-alone market studies. It includes seven case studies and a CD of Excel spreadsheets.

## Book Information

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## Customer Reviews

The content of this book is extremely dry and written in such a complex way it takes re-reading the same sentence 2-3 times to understand what the author is trying to convey. There are no checkpoints, important terms, or review questions at the end of each chapter. The material seems extremely repetitive throughout the book. Additionally, the size and hardback spine of this book make it extremely difficult to read or keep turned to a page.

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