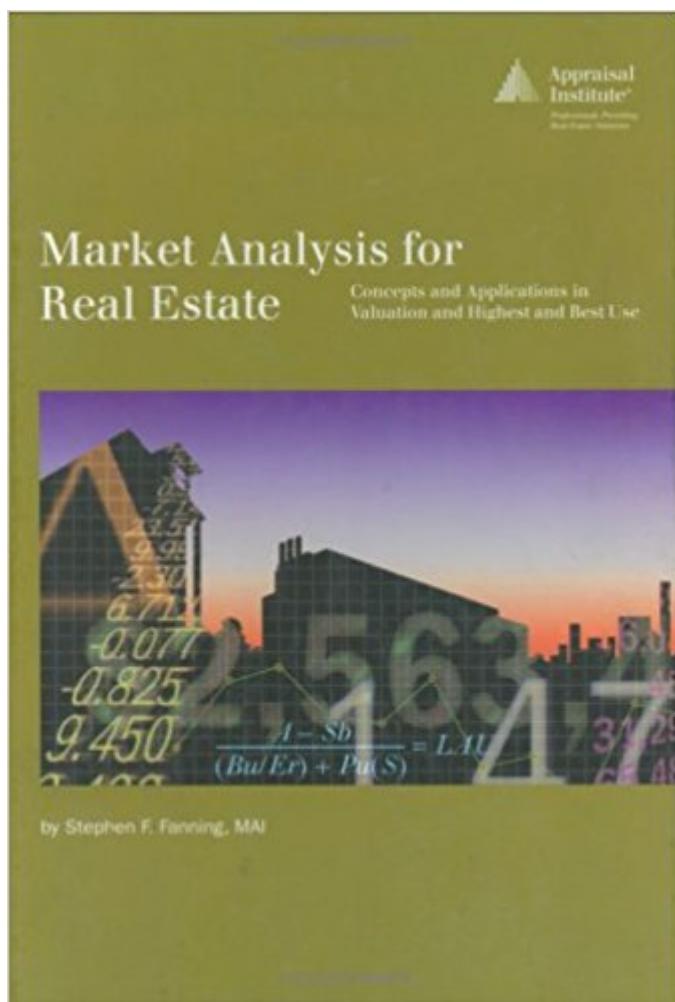


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Market Analysis For Real Estate: Concepts And Application In Valuation And Highest And Best Use



Synopsis

This insightful text explores the essential, and often overlooked, role of market analysis in real property valuation. The text introduces a six-step process for market analysis and presents simplified market and marketability analysis techniques for use in appraisals and complex, stand-alone market studies. It includes seven case studies and a CD of Excel spreadsheets.

Book Information

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